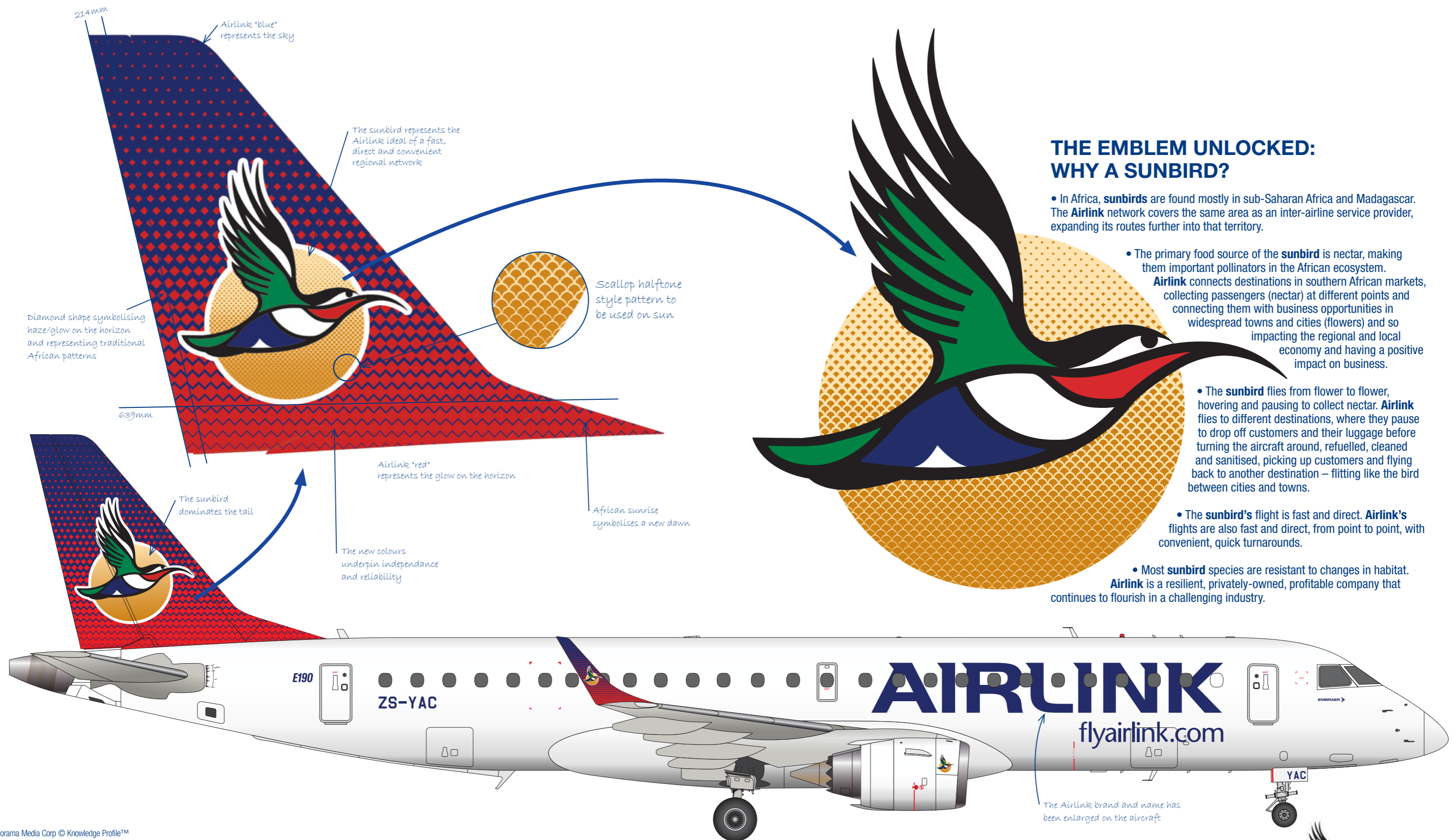


Our new colours revealed



THE EMBLEM UNLOCKED: WHY A SUNBIRD?

- In Africa, **sunbirds** are found mostly in sub-Saharan Africa and Madagascar. The **Airlink** network covers the same area as an inter-airline service provider, expanding its routes further into that territory.

- The primary food source of the **sunbird** is nectar, making them important pollinators in the African ecosystem. **Airlink** connects destinations in southern African markets, collecting passengers (nectar) at different points and connecting them with business opportunities in widespread towns and cities (flowers) and so impacting the regional and local economy and having a positive impact on business.

- The **sunbird** flies from flower to flower, hovering and pausing to collect nectar. **Airlink** flies to different destinations, where they pause to drop off customers and their luggage before turning the aircraft around, refuelled, cleaned and sanitised, picking up customers and flying back to another destination – flitting like the bird between cities and towns.

- The **sunbird's** flight is fast and direct. **Airlink's** flights are also fast and direct, from point to point, with convenient, quick turnarounds.

- Most **sunbird** species are resistant to changes in habitat. **Airlink** is a resilient, privately-owned, profitable company that continues to flourish in a challenging industry.

The Airlink brand and name has been enlarged on the aircraft

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